

<b>United States Bankruptcy Court District of New Jersey</b>					<b>Voluntary Petition</b>	
Name of Debtor (if individual, enter Last, First, Middle): <b>Signcraft Corporation d/b/a SignAd</b>				Name of Joint Debtor (Spouse) (Last, First, Middle):		
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):				All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):		
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all): <b>22-1599843</b>				Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all):		
Street Address of Debtor (No. & Street, City, State & Zip Code): <b>1304 Brielle Ave Ocean, NJ</b>				Street Address of Joint Debtor (No. & Street, City, State & Zip Code):		
ZIPCODE <b>07712-3902</b>				ZIPCODE		
County of Residence or of the Principal Place of Business: <b>Monmouth</b>				County of Residence or of the Principal Place of Business:		
Mailing Address of Debtor (if different from street address):				Mailing Address of Joint Debtor (if different from street address):		
ZIPCODE				ZIPCODE		
Location of Principal Assets of Business Debtor (if different from street address above): <b>1304 Brielle Ave, Ocean, NJ</b>						
ZIPCODE <b>07712-3902</b>						
<b>Type of Debtor</b> (Form of Organization) (Check <b>one</b> box.) <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and LLP) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)		<b>Nature of Business</b> (Check <b>one</b> box.) <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101(51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other		<b>Chapter of Bankruptcy Code Under Which the Petition is Filed</b> (Check <b>one</b> box.) <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13 <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Main Proceeding <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding		
<b>Filing Fee</b> (Check <b>one</b> box) <input checked="" type="checkbox"/> Full Filing Fee attached <input type="checkbox"/> Filing Fee to be paid in installments (Applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (Applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.		<b>Chapter 11 Debtors</b> <b>Check one box:</b> <input type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input checked="" type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). <b>Check if:</b> <input checked="" type="checkbox"/> Debtor's aggregate noncontingent liquidated debts owed to non-insiders or affiliates are less than \$2,343,300 (amount subject to adjustment on 4/01/13 and every three years thereafter). <b>Check all applicable boxes:</b> <input type="checkbox"/> A plan is being filed with this petition <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).				
<b>Statistical/Administrative Information</b> <input checked="" type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.						THIS SPACE IS FOR COURT USE ONLY
<b>Estimated Number of Creditors</b> <input type="checkbox"/> 1-49 <input checked="" type="checkbox"/> 50-99 <input type="checkbox"/> 100-199 <input type="checkbox"/> 200-999 <input type="checkbox"/> 1,000-5,000 <input type="checkbox"/> 5,001-10,000 <input type="checkbox"/> 10,001-25,000 <input type="checkbox"/> 25,001-50,000 <input type="checkbox"/> 50,001-100,000 <input type="checkbox"/> Over 100,000						
<b>Estimated Assets</b> <input type="checkbox"/> \$0 to \$50,000 <input checked="" type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1 million to \$10 million <input type="checkbox"/> \$10 million to \$50 million <input type="checkbox"/> \$50 million to \$100 million <input type="checkbox"/> \$100 million to \$500 million <input type="checkbox"/> \$500 million to \$1 billion <input type="checkbox"/> More than \$1 billion						
<b>Estimated Liabilities</b> <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input checked="" type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1 million to \$10 million <input type="checkbox"/> \$10 million to \$50 million <input type="checkbox"/> \$50 million to \$100 million <input type="checkbox"/> \$100 million to \$500 million <input type="checkbox"/> \$500 million to \$1 billion <input type="checkbox"/> More than \$1 billion						

<b>Voluntary Petition</b> <i>(This page must be completed and filed in every case)</i>		Name of Debtor(s): <b>Signcraft Corporation d/b/a SignAd</b>	
<b>Prior Bankruptcy Case Filed Within Last 8 Years</b> (If more than two, attach additional sheet)			
Location Where Filed: <b>None</b>	Case Number:	Date Filed:	
Location Where Filed:	Case Number:	Date Filed:	
<b>Pending Bankruptcy Case Filed by any Spouse, Partner or Affiliate of this Debtor</b> (If more than one, attach additional sheet)			
Name of Debtor: <b>None</b>	Case Number:	Date Filed:	
District:	Relationship:	Judge:	
<b>Exhibit A</b> (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.)  <input checked="" type="checkbox"/> Exhibit A is attached and made a part of this petition.		<b>Exhibit B</b> (To be completed if debtor is an individual whose debts are primarily consumer debts.)  I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by § 342(b) of the Bankruptcy Code.  <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <span style="font-size: 1.5em;">X</span> <div style="border-top: 1px solid black; width: 80%;"></div> <div style="text-align: right; font-size: 0.8em;">                         Date                     </div> </div> Signature of Attorney for Debtor(s)	
<b>Exhibit C</b> Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety?  <input type="checkbox"/> Yes, and Exhibit C is attached and made a part of this petition. <input checked="" type="checkbox"/> No			
<b>Exhibit D</b> (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) <input type="checkbox"/> Exhibit D completed and signed by the debtor is attached and made a part of this petition.  If this is a joint petition: <input type="checkbox"/> Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition.			
<b>Information Regarding the Debtor - Venue</b> (Check any applicable box.) <input checked="" type="checkbox"/> Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District. <input type="checkbox"/> There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District. <input type="checkbox"/> Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.			
<b>Certification by a Debtor Who Resides as a Tenant of Residential Property</b> (Check all applicable boxes.) <input type="checkbox"/> Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.)  <div style="margin-left: 40px;"> <div style="border-bottom: 1px solid black; width: 80%;"></div> <div style="text-align: center; font-size: 0.8em;">(Name of landlord or lessor that obtained judgment)</div> <div style="border-bottom: 1px solid black; width: 80%; margin-top: 10px;"></div> <div style="text-align: center; font-size: 0.8em;">(Address of landlord or lessor)</div> </div> <input type="checkbox"/> Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and <input type="checkbox"/> Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition. <input type="checkbox"/> Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l)).			

## Voluntary Petition

(This page must be completed and filed in every case)

Name of Debtor(s):

**Signcraft Corporation d/b/a SignAd**

### Signatures

#### Signature(s) of Debtor(s) (Individual/Joint)

I declare under penalty of perjury that the information provided in this petition is true and correct.

[If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under Chapter 7] I am aware that I may proceed under chapter 7, 11, 12 or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7.

[If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. § 342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X

Signature of Debtor

X

Signature of Joint Debtor

Telephone Number (If not represented by attorney)

Date

#### Signature of a Foreign Representative

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

☐ I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. § 1515 are attached.

☐ Pursuant to 11 U.S.C. § 1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

X

Signature of Foreign Representative

Printed Name of Foreign Representative

Date

#### Signature of Attorney\*

X

**/s/ Peter J. Broege, Esq.**

Signature of Attorney for Debtor(s)

**Peter J. Broege, Esq. PB 9313  
Broege Neumann  
Fischer & Shaver  
25 Abe Voorhees Dr  
Manasquan, NJ 08736  
(732) 223-8484 Fax: (732) 223-2416  
pbroege@bnfsbankruptcy.com**

**July 7, 2010**

Date

\*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

#### Signature of Debtor (Corporation/Partnership)

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X

**/s/ Ronald E. Maletich**

Signature of Authorized Individual

**Ronald E. Maletich**

Printed Name of Authorized Individual

**President**

Title of Authorized Individual

**July 7, 2010**

Date

#### Signature of Non-Attorney Petition Preparer

I declare under penalty of perjury that: 1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; 2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h) and 342(b); 3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

Printed Name and title, if any, of Bankruptcy Petition Preparer

Social Security Number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.) (Required by 11 U.S.C. § 110.)

Address

X

Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose social security number is provided above.

Date

Names and Social Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

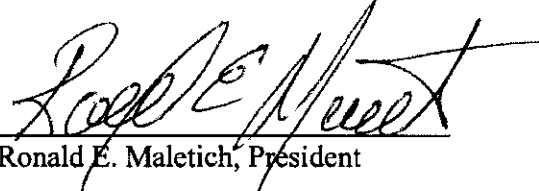
*A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. § 110; 18 U.S.C. § 156.*

**CORPORATE RESOLUTION**


I, Ronald E. Maletich, President of Signcraft Corporation, doing business as SignAd, a corporation of the State of New Jersey, hereby certify that a special meeting of the Board of Directors of said corporation was held in accordance with the By-Laws of said corporation on June 29, 2010, at which all of the directors of the said Board of Directors were present and acting throughout and the following Resolution was duly and regularly adopted:

**RESOLVED**, that Ronald E. Maletich the President of this Corporation be and he is hereby authorized and directed on behalf of and in the name of this Corporation to execute and verify a Petition for Reorganization under Chapter 11 of the Bankruptcy Code and to cause same to be filed in the United States Bankruptcy Court for the District of New Jersey, to file any Plan or Plans of Reorganization for the Debtor necessary to effectuate a Plan of Reorganization, and the retention of BROEGE, NEUMANN, FISCHER & SHAVER, L.L.C. as attorneys for the Debtor in these proceedings is hereby ratified

IN WITNESS WHEREOF, I have hereunder set my hand and affixed the seal of the Corporation this 29<sup>th</sup> day of June, 2010.

  
Ronald E. Maletich, President

The above is a true copy of the Minutes of a special meeting held by the Board of Directors of the above named Corporation the day and year stated above.

  
Ronald E. Maletich, President

**Document Page 5 of 61**  
**United States Bankruptcy Court**  
**District of New Jersey**

**IN RE:**

Case No. \_\_\_\_\_

**Signcraft Corporation d/b/a SignAd**Chapter **11**

Debtor(s)

**EXHIBIT "A" TO VOLUNTARY PETITION**

1. If any of debtor's securities are registered under Section 12 of the Securities Exchange Act of 1934, the SEC file number is \_\_\_\_\_.

2. The following financial data is the latest available information and refers to debtor's condition on July 7, 2010.

a. Total assets	\$ <u>453,042.00</u>	
b. Total debts (including debts listed in 2.c., below)	\$ <u>1,103,570.81</u>	
c. Debt securities held by more than 500 holders.		Approximate Number of Holders
secured / / unsecured / / subordinated / /	\$ _____	_____
secured / / unsecured / / subordinated / /	\$ _____	_____
secured / / unsecured / / subordinated / /	\$ _____	_____
secured / / unsecured / / subordinated / /	\$ _____	_____
secured / / unsecured / / subordinated / /	\$ _____	_____
d. Number of shares of preferred stock	<u>0</u>	<u>0</u>
e. Number of shares of common stock	<u>100</u>	<u>1</u>

Comments, if any:

3. Brief description of debtor's business:

**Retail and Wholesale Sales of Signs and Signage.**

4. List the names of any person who directly or indirectly owns, controls, or holds, with power to vote, 5% or more of the voting securities of debtor:

**Ronald E. Maletich**

IN RE:

Case No. \_\_\_\_\_

Signcraft Corporation d/b/a SignAd

Chapter 11

Debtor(s)

**LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS**

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See, 11 U.S.C. §112 and Fed. R. Bankr. P. 1007(m).

(1) Name of creditor and complete mailing address including zip code	(2) Name, telephone number and complete mailing address, including zip code, of employee, agent or department of creditor familiar with claim who may be contacted	(3) Nature of claim (trade debt, bank loan, government contract, etc.)	(4) Indicate if claim is contingent, unliquidated, disputed or subject to setoff	(5) Amount of claim (if secured also state value of security)
Suburban Sign Company, Inc. 210 Marion Ave Linden, NJ 07036-6337	Connell Foley, LLP Attys For Suburban Sign Company 85 Livingston Ave Roseland, NJ 07068-3736	Supplier	Disputed	99,183.19
Suburban Sign Company, Inc. 210 Marion Ave Linden, NJ 07036-6337		Supplier		51,211.75
Eastern Sign Technology, LLC PO Box 2627 Southampton, NJ 08088-2627		Trade debt		48,126.46
Bank Of America Business Card Bankcard Center PO Box 15184 Wilmington, DE 19850-5184		Credit Card		24,556.25
American Maintenance, Inc. PO Box 911 Hillside, NJ 07205-0911		Trade debt		19,704.30
Batten Brothers Sign Advertising 893 Main St Wakefield, MA 01880-3954		Trade debt		17,438.81
All Lite Signs & Lighting PO Box 1320 Toms River, NJ 08754-1320		Supplier		12,582.50
Pioneer Supply Co. 1710 N Franklin St Pittsburgh, PA 15233-2220		Supplier		10,351.20
Advantage Sign Company 206 Tower Dr Oldsmar, FL 34677-2964		Supplier		10,000.00
North Shore Neon Sign Co. Inc. 295 Skidmores Rd Deer Park, NY 11729-7102		Supplier		9,932.22
Cicogna Sign Co. Inc. PO Box 234 Ashtabula, OH 44005-0234		Supplier		9,060.93
Shamrock Building Services, Inc. PO Box 16223 Pittsburgh, PA 15242-0223		Trade debt		9,005.90
Advanta Customer Service PO Box 30715 Salt Lake City, UT 84130-0715		Credit Card		8,216.28

Brite Lite Signs Service, Inc. 9901 Regal Row Houston, TX 77040-3244	Trade debt	8,024.53
Tube Light Co., Inc. PO Box 165 Wood Ridge, NJ 07075-0165	Supplier	7,193.62
Alex Krasnomowitz PO Box 1093 Caldwell, NJ 07007-1093	Other	6,375.00
Service Neon Signs, Inc. 6611 Iron Pl Springfield, VA 22151-4307	Supplier	6,295.40
North Shore Sign Service, Inc. 3726 NW 15th St Lauderhill, FL 33311-4156	Supplier	4,818.00
Wilcox Brothers Sign Co. 317 Wheeler St Tonawanda, NY 14150-3828	Supplier	4,500.00
DH Steel Products, LLC 2420 W 15th St Erie, PA 16505-4514	Supplier	3,585.55

**DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, [the president *or* other officer *or* an authorized agent of the corporation][*or* a member *or* an authorized agent of the partnership] named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date: July 7, 2010Signature: /s/ Ronald E. MaletichRonald E. Maletich, President

(Print Name and Title)

IN RE:

Case No. \_\_\_\_\_

Signcraft Corporation d/b/a SignAd

Debtor(s)

Chapter 11

**LIST OF EQUITY SECURITY HOLDERS**

Registered name and last known address of security holder	Shares (or Percentage)	Security Class (or kind of interest)
Ronald E. Maletich 2535 Chalet Dr Manasquan, NJ 08736-2105	100	Common Stockholder